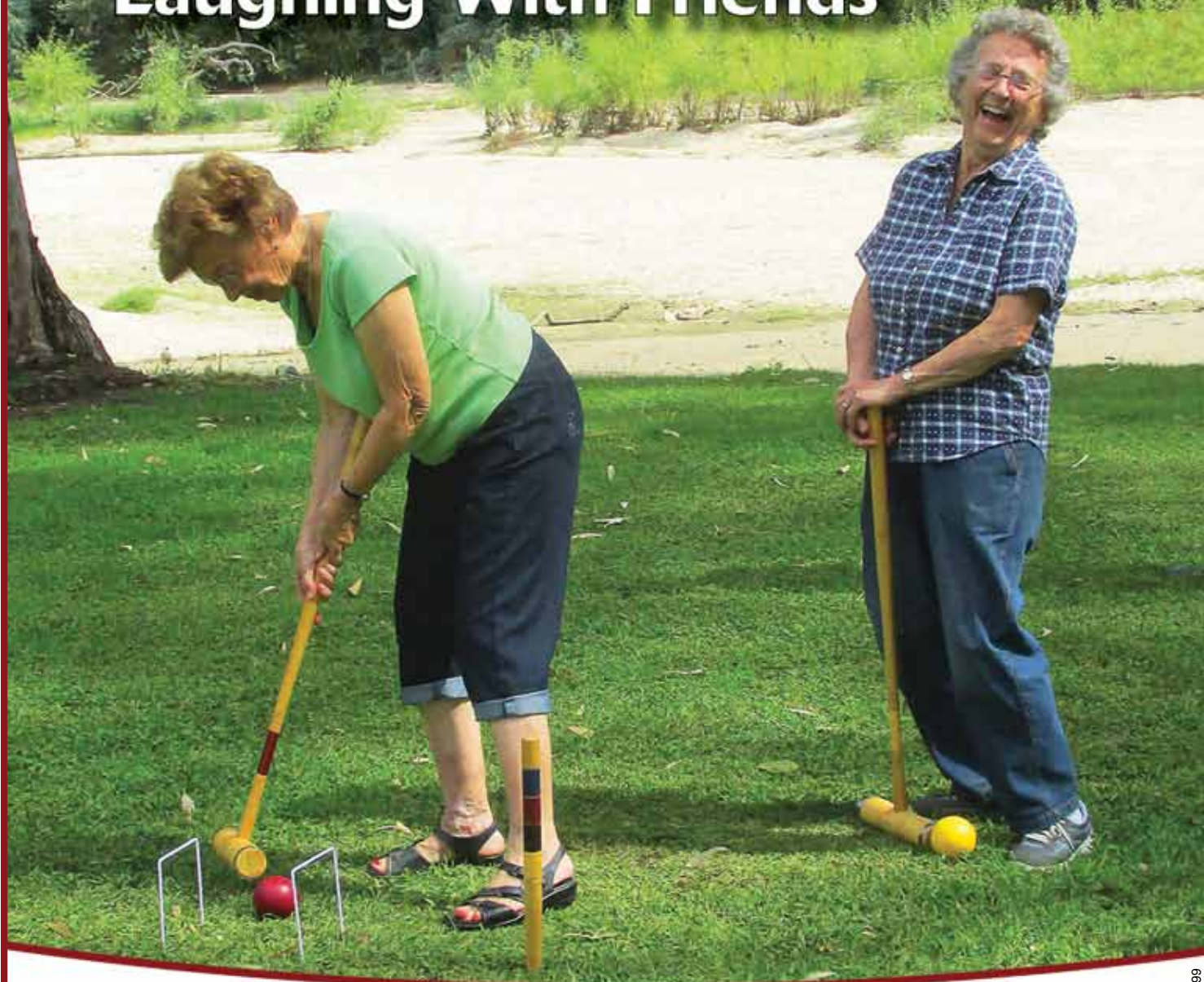


# Discover *Reedley*

2019 Community Guide & Business Directory



# Love is... Laughing With Friends



**PALM VILLAGE**  
RETIREMENT COMMUNITY

**Call for a tour:**  
**(559) 638-6933**  
**[palmvillage.com](http://palmvillage.com)**

## **FIVE LEVELS OF CONTINUING CARE**

Independent Living Patio Homes

Assisted Living Suites

Skilled Nursing Center

Two Levels of Memory Care

On-site Rehabilitation Center

COA 170 Lic. #100404800  
We do Business in Accordance with the Federal Fair Housing Law



05699



# CONTENTS

Welcome .....	5
Reedley Chamber .....	6
City Government .....	7
Reedley History .....	9
Points of Interest .....	10, 11, 13
Parks / Recreation .....	17
Clubs / Organizations .....	19
Cultural Events .....	22-23
Education .....	25-28
Dining .....	30
Business Directory .....	32-35
Worship .....	37

Every effort has been made to assure the accuracy of information in this publication. Mid Valley Publishing and the Greater Reedley Chamber of Commerce assume no responsibility for misinformation. Please contact the Chamber with any additions for correction.



COVER PHOTO: MICHAEL MILLER

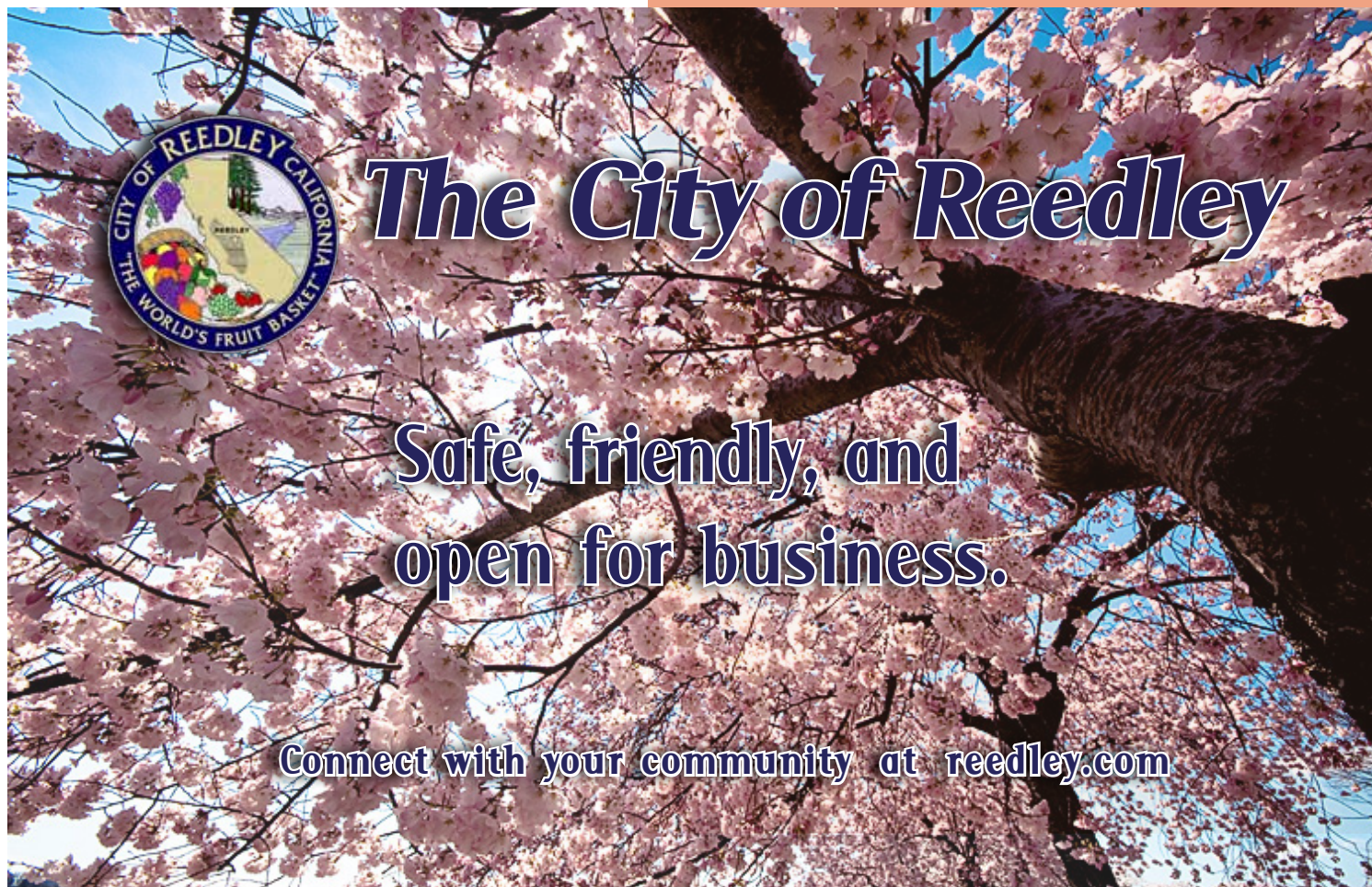
PUBLISHER: MID VALLEY PUBLISHING, INC

ADVERTISING: JANIE LUCIO

GRAPHIC DESIGN: DUBY TREVIÑO,  
CLINTON ANTONIO, TOM MONTIJO

EDITOR: ERIK VALENCIA, REEDLEY CHAMBER

SPECIAL THANKS TO DANNY JIMENEZ, PHOTOS



## *The City of Reedley*

**Safe, friendly, and  
open for business.**

Connect with your community at [reedley.com](http://reedley.com)





Mennonite  
Quilt Center

MONDAY - FRIDAY: 9AM - 4 PM  
SATURDAY: 9AM - 3 PM

1012 G Street - Reedley, CA  
PHONE: 559-638-3560

*'Where every purchase is a gift to the world.'*

Premium Designer Fabrics, Sewing  
Notions, Longarm Services,  
Quilting Classes & Online Store

The Central Valley's only  
Quilt Museum!



The MQC is owned and operated by West Coast  
Mennonite Central Committee (MCC). Each purchase  
at the MQC benefit MCC's work of relief,  
development and peace in the name of Christ.

Website: [mennonitequiltcenter.org](http://mennonitequiltcenter.org)  
Email: [quiltcenter@mcc.org](mailto:quiltcenter@mcc.org)

# KINGS RIVER QUILT SHOW

September 20 & 21, 2019

FRIDAY - 9 AM-5 PM  
SATURDAY - 9 AM-3 PM

Event held at: Reedley Mennonite Brethren Church  
1362 L Street Reedley, CA

FEATURED ARTIST:

Rebecca Haley from Springville, CA

Event sponsored by:  
Kings River Quilter's Guild &  
Mennonite Quilt Center

More info, contact MQC:  
559-638-3560 / [quiltcenter@mcc.org](mailto:quiltcenter@mcc.org)



05691



# WELCOME *to* REEDLEY!

Welcome to friendly Reedley, California! Named after wheat baron Thomas Law Reed, Reedley is known as “The World’s Fruit Basket” because more fresh fruit is grown and shipped from here than any other place in the world. With the Kings River flowing through its center, Reedley is a vibrant and sophisticated city and is a popular stop for both national and international tourists visiting Kings Canyon and Sequoia National Parks. ★

With a blend of quiet residential neighborhoods, bustling commerce, award-winning educational institutions, unique cultural events, active civic clubs, a plethora of religious organizations and exciting recreational opportunities, Reedley is a unique place to live, work, study, visit, and play.

So whether you are a long-time resident, passing through, or considering a move to town, Reedley has something to offer everyone.



## COMMUNITY FACTS

- ◆ With a population of 26,390 residents, Reedley is the third largest city in Fresno County and the 295th largest city in California (United Census Bureau, 2018).
- ◆ Reedley was named for T.L. Reed, a Civil War hero and 19th century farmer who settled here to provide wheat for Gold Rush miners. He built the town’s first hotel, livery stable and blacksmith shop. He donated land for the area’s first railroad station site and school; he helped build the first church, and lobbied to build a dam on the Kings River. A granite monument stands in his honor at Reed and Manning Avenues.
- ◆ Ethnic and religious diversity have been a source of great pride in this city for more than a century.
- ◆ The opening scene in the 1989 movie “Roadhouse,” starring Patrick Swayze was filmed in Reedley.



# REEDLEY CHAMBER



**Erik W. Valencia**  
Executive Director

**Brenda K. Ayala**  
Office Manager

**Wendy Cruz**  
Office Assistant

#### EXECUTIVE BOARD

Jose Plascencia  
Chairman

Inez Vasquez  
Vice Chairman

Chuck Bohn  
Treasurer

Denver Schutz  
Secretary

#### DIRECTORS AT LARGE

Susan Chapman

Vito Genna

Gary Dodd

Dawn Barcellos

Gloria Banuelos

Renee Delport

Donna Berry

Shelly Henderson

David Andrade

Tim Thiesen



#### **MISSION**

*"The Greater Reedley Chamber of Commerce is here to promote a positive and prosperous business climate for residents and visitors to the City of Reedley."*

**We invite you to become a member of the Greater Reedley Chamber of Commerce and discover why we are "The Voice of Reedley Businesses."**

**Reedleychamber.com**

**559.638.3548**

**info@reedleychamberofcommerce.com**



*RIBBERTO, THE REEDLEY FIESTA'S MASCOT FROG, TAKES A TOUR OF DOWNTOWN REEDLEY.*



# CITY GOVERNMENT

City of Reedley | Population 26,390  
Elevation 348 ft. | (559) 637-4200 | [Reedley.com](http://Reedley.com)

## Reedley Mayor and City Council

The City Council regularly meets on the second and fourth Tuesday of each month at 7:00 p.m. at the Reedley City Council Chambers located at 845 "G" Street, Reedley.

Correspondence for elected officials can be emailed to [sylvia.plata@reedley.ca.gov](mailto:sylvia.plata@reedley.ca.gov) or mailed to 1717 9th Street, Reedley CA 93654.

### Frank Piñon, Mayor

Council District 1  
Term: 12/2016 – 12/2020  
[FPinon@reedley.ca.gov](mailto:FPinon@reedley.ca.gov)

### Mary Fast, Mayor Pro-Tempore

Council District 2  
Term: 12/2018 - 12/2022  
[MFast@reedley.ca.gov](mailto:MFast@reedley.ca.gov)

### Ray Soleno, Council Member

Council District 4  
Term: 12/2018 - 12/2022  
[RSoleno@reedley.ca.gov](mailto:RSoleno@reedley.ca.gov)

### Anita Betancourt, Council Member

Council District 5  
Term: 12/2016 - 12/2020  
[gilbertanita70@aol.com](mailto:gilbertanita70@aol.com)

### Robert Beck, Council Member

Council District 3  
Term: 12/2016 - 12/2020  
[Rbeck@reedley.ca.gov](mailto:Rbeck@reedley.ca.gov)



**Nicole R. Zieba**  
**Reedley City Manager**  
1717 9th Street, Reedley  
(559)637-4200 ext. 212  
[nicole.zieba@reedley.ca.gov](mailto:nicole.zieba@reedley.ca.gov)



## Reedley Police Department

843 G St, Reedley | (559) 637-4250 Emergency: 911



Chief Joe Garza

The Reedley Police Department, in partnership with the community, strives to provide the highest quality of comprehensive professional law enforcement services to the citizens of Reedley. The Police Department is committed to preserving the exceptional quality of life that our citizens enjoy and keeping Reedley one of the safest communities in California.

## Reedley Fire Department

1060 D St, Reedley | (559) 637-4230 Emergency: 911



Chief Jerry Isaak

The Reedley Fire Department has been proudly serving the community since 1881! The Department prides itself in maintaining fast and efficient emergency services. The highly dedicated team of 45 men and women serving the community manage more than 1,200 calls per year.



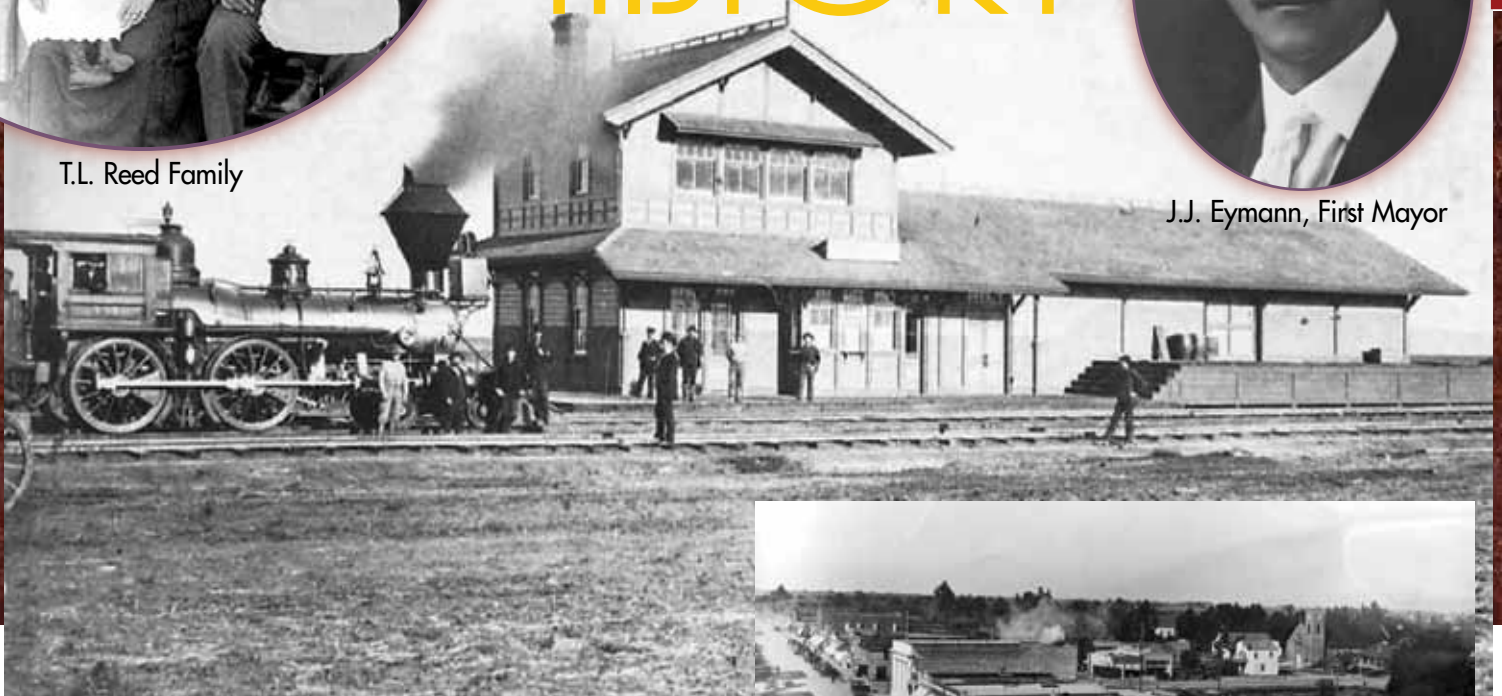


T.L. Reed Family

# REEDLEY HISTORY



J.J. Eymann, First Mayor



For hundreds of years before the arrival of white settlers, the San Joaquin Valley was home to a group of Native Americans known as the Yokuts. The Yokuts were a peaceful group, who lived along the Kings River in villages where they hunted and fished for food.

The first white settlement, in the area that we now call Reedley, was established by the James Smith family in 1855. The Smiths operated a ferry service and hotel on the east bank of the Kings River, near today's Olson Avenue Bridge, until 1874.

In 1884, ten years after the ferry and hotel closed, a Civil War veteran from Ohio named Thomas Law Reed, arrived with his family from Yolo County to farm wheat. Mr. Reed was encouraged to move to the Reedley area by the 76 Land and Water Company. He was impressed by the possibilities of irrigation and purchased land from the company. Soon he was farming 12,000 acres between the King River and Smith Mountain.

In 1888, the Southern Pacific Railroad built a branch line through the area. Mr. Reed donated the land for the station and town. The railroad named the town "Reedley" in honor of Mr. Reed.

The rich land was dry a good part of the year, but



the river made irrigation possible and soon canals from higher up the river made grape growing and tree fruit farming not only possible, but very profitable. Settlement increased, orchards and vineyards flourished and, as more irrigation water became available, the people came from all parts of the world.

At first farmers in Reedley grew wheat, but about 1890 vineyards and orchards began taking over. Eventually, Reedley became known as "The Worlds Fruit Basket".

In 1913, twenty-five years after the town's founding, Reedley was incorporated. Today, Reedley is Fresno County's third largest city with a population of 26,390 – all because of the vision of one early day pioneer.







# POINTS OF INTEREST

Nestled just below the Sierra Nevada foothills, Reedley provides a gateway into the incredible beauty of the mountainous landscape of the Eastern skyline. Reedley's location allows residents an active recreational lifestyle of a vast array of interests enhanced by proximity and the accompanied climate that allows for many year-round outdoor activities.



## THE KINGS RIVER & REEDLEY BEACH

Reedley sits along the banks of the Kings River, and its inland beach attracts swimmers, fishers, boaters and water-skiing enthusiasts. Riverside parks delight families and friends looking for a place to park their picnics basket. Enjoy a float on the Kings River. Try the stretch from Goodfellow Bridge to the Wakehouse camping area, or for a longer ride, continue to Reedley Beach.



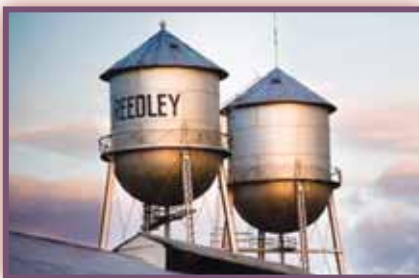
## DOWNTOWN REEDLEY

This lovely historic area includes specialty shops, restaurants, a museum and the painstakingly restored 1903 Reedley Opera House. Downtown plays host to community events throughout the year, from the Reedley Street Faire to Reedley Fiesta, and the Electrical Farm Equipment Parade. Many shops and restaurants have been around for decades, including the Pub, Uncle Harry's, Valentino's and Main Street Café.



## REEDLEY MUNICIPAL AIRPORT 4557 Frankwood Ave. (559) 637-9453

The Reedley Municipal Airport is located four miles north of Reedley City Limits. The Federal Aviation Administration (FAA) estimates that the Reedley Airport averages approximately 1,375 departures per month. There are currently 55 aircrafts based there. A park that can be used for picnics, parties, etc. is located on the site.



## REEDLEY WATER TOWERS

Clean, pure water was hard to keep in Reedley until the twin water towers were built. The first of these tanks was built in 1914 at a cost of \$4,950. The second was built in 1923 at a cost of \$6,599. Each tank has the capacity to contain 60,000 gallons of water.



## OLD SETH

This beautiful town clock is located in the 1100 block of G Street was crafted by Hie Seth Thomas Clock Company. M.A. Furlong, a jeweler in town ordered the clock in 1920, and it arrived in Reedley in 1921. The cost was \$1,000 plus freight. The clock underwent restoration in 2009.





### **REEDLEY HISTORICAL MUSEUM** **1752 10th Street (559) 638-1913**

Situated in a 100-year old building that was Reedley's first City Hall, Reedley Historical Society and Museum celebrates the town's rich history. Its offering includes Native American artifacts, antiques, farm equipment and other exhibits that honor the area's diversity. Admission is just a dollar for adults and 50 cents for kids, and it's open Tuesday and Saturday mornings from 9 a.m. to 12 p.m.



### **REEDLEY OPERA HOUSE/REEDLEY RIVER CITY THEATRE CO.** **1720 10th Street (559) 638-6500**

Built in 1903, the Opera House was the forerunner of today's multipurpose community center. Its heyday ended in the early 1920s with the introduction and popularity of movie houses. In 1983, The Opera House was remodeled and in 1986 it was listed on the National Register of Historic Places. Today, the Opera House is home to Reedley's River City Theatre Company.



### **MENNONITE QUILT CENTER** **1012 G Street (559) 638-3560**

At the non-profit Mennonite Quilt Center, Visitors can watch quilters work on Mondays from 8 a.m. to 3 p.m. Assortments of handmade quilts are on display and for sale along with over 3,500 bolts of fabric. They offer classes, long arm services and have a quilt museum featuring local artists and guilds.



### **KOREAN HERITAGE PAVILLION** **196 N. Reed Ave**

The pavilion consists of a replica of the Korean Independence Gate (Dongnimmun) in Seoul, Korea, and 10 monuments honoring prominent Central California individuals who made important contributions to the Korean community.



### **HILLCREST TREE FARM & RAILROAD** **6943 S. Reed Ave. (559) 638-2762**

Enjoy a tour of the farm on an exquisite half scale live steam narrow gauge railroad. Also enjoy children's play areas, trails & picnic areas. Open seasonally, with the train running on the weekends from 10 a.m. to 5 p.m.



### **HOBB'S GROVE** **14265 E. Goodfellow Ave. (559) 356-3958**

Halloween at Hobb's Grove is exactly what one would hope for when desiring the ultimate haunted Halloween experience. The Midway at Hobb's Grove has an old-time feel and features warming fire pits, peddlers and entertainment. The Grove's ticketed attractions include The Haunted Forest, The Haunted Hayride, The Haunted House and The Portal.



# Cairns Funeral Home

*Serving the area with dignity since 1932*

Full Service Funeral Home  
with Large Chapel

✧ Cremation Services  
✧ Preplanning Services ✧ Monument Sales

~ Serving All Faiths ~



940 F Street ✧ Reedley ✧ **638-2233**

Se Habla Español

Lic.#FD-626

05721



# VALENTINO'S

PIZZERIA & ITALIAN  
RESTAURANT

*"Walking into Valentino's smells like being in my Grandmas kitchen"*

**V**ALENTINO'S ITALIAN RESTAURANT has proudly served the San Joaquin Valley since 1963. We are known for fresh, authentic recipes and flavorful dishes. The open kitchen allows us to converse with even our youngest customer. Join us at lunch or dinner for a meal prepared just the way you like it. It's our desire to make your dining out an experience!

**Pasta Specialty Pizza  
Calzones N.Y. Steaks**

Now serving Local Wines  
from Kings River Winery

~ LUNCH ~  
Tues-Fri 11am-1:30pm

~ DINNER ~  
Tues-Thur 5pm-8pm  
Fri-Sat 5pm-9pm

**Call us for your catering needs!**

1043 G Street | Reedley | (559) 638-3706

[www.valentinositalianrestaurantreedley.com](http://www.valentinositalianrestaurantreedley.com)



05686

# G GUARANTEE REAL ESTATE

A Berkshire Hathaway Affiliate

Serving Central CA  
since 2005

*Specializing in*

- ◆ **Single Family Homes**
- ◆ **Farms**
- ◆ **Ranches**



**Michael Miller**  
Realtor®

BRE #01494554

[mmiller@guarantee.com](mailto:mmiller@guarantee.com)

05716

1049 G Street, Reedley  
**559-859-8768**

*"A BEAUTIFUL VIEW STARTS WITH A,  
BEAUTIFUL WINDOW"*

**REEDLEY WINDOW CENTER**  
ANDERSEN WINDOWS AND DOORS  
Andersen AW  
SALES AND SERVICE  
**559.637.0612**  
937 E. DINUBA AVE. □ REEDLEY, CA 93654

05694





**WAKEHOUSE**  
**850 Kings River Road (559) 637-9000**

The Wakehouse is a riverside venue, eatery, and cocktail lounge along the Kings River. Take a break here for dinner, entertainment, drinks, camping or the full experience. This property has been a staple for river fun, camping and drinking for 30 plus years. Since building an attached concert venue they have hosted 10 national touring artists and several more fantastic local acts.



**LINDY'S LANDING**  
**41920 Road 38 (559) 897-2885**

Lindy's Landing RV Resort and Campground is located on the banks of the King's River. The park offers green grass, tall broad trees and cool breezes. It is a great spot for family reunions, overnight camping, day picnics, swimming in the lagoon, and boating on the river



**CEDAR VIEW WINERY**  
**1384 S. Frankwood Ave. (559) 787-9412**

Since 1999, Cedar View Winery has focused on crafting rare and eclectic wine varietals. Traditional and hand-crafted methods are used to produce the wines. This is a place where you can enjoy wine and the art of winemaking. Wine Tasting: Saturday & Sunday, Noon - 5 p.m.



**SHERWOOD FOREST GOLF COURSE**  
**79 N. Frankwood Ave. (559) 787-2611**

This Central California golf course, located on 105 scenic acres, was hand-built by former PGA Pro Carol Hansen and wife Jane. Since 1968, golfers have enjoyed playing 18 holes along the banks of the Kings River through the beautiful grove of mature Oaks and Sycamores that makes up the "forest" at Sherwood.



**WONDER VALLEY RANCH RESORT & CONFERENCE CENTER**  
**6450 Elwood Road (559) 787-2556 [wondervalley.com](http://wondervalley.com)**

Set on a 75-acre site with a lake, this ranch-style resort and conference center is set in the foothills of the Sierra Nevada Mountains and is 8 miles from Avocado Lake Park. You'll find no better place in California; or even the entire Western United States, at providing a more comprehensive and impressive list of facilities and activities for all types of functions.



**BLOSSOM TRAIL**  
**[goblossomtrail.com](http://goblossomtrail.com)**

Reedley is located along the southern part of the renowned Fresno County Blossom Trail. The Blossom Trail is a 62-mile self-guided motor or bicycle tour through the blossoming orchards of Fresno County. The Blossom Trail runs the mid-February through early March.



**FRUIT TRAIL**  
**[gofruittrail.com](http://gofruittrail.com) (559) 600-4271**

This self-guided tour through California's agricultural heartland was created through a partnership between the elected and civic leaders and the farmers in Eastern Fresno County. The Fruit Trail celebrates the beauty, flavor and culture of this region. Enjoy orchards full of ripe fruit from the leading agricultural county in the world.



*Lupe Alvarez*  
**Realtor**  
 Hablo Español

DIRECT: 559.318.0058  
 lalvarez@guarantee.com  
 vivianls.com

CalBRE# 01506148

05696

Over 48 Years Experience

**WILLEMS**  
 PAINTING INC  
 NATHAN WILLEMS



- Interior
- Exterior
- Residential
- Commercial

@willemspaintinginc

Member PDCA (Painting & Decorating Contractors of America)  
 CSLB License #263865

**PO Box 549 • Reedley • 559.203.7451**

05729

"Committed to Excellence"

**SAENZ**  
*productions*

**PROFESSIONAL SOUND SYSTEMS**  
 Live Sound Reinforcement - Lighting - DJ Services

**559.289.3557**

saenzprosound@gmail.com  Find us on Facebook

05727

"Allstate Customers Save an average of \$462 on their auto insurance"

**Jose Plascencia** M.B.A.

**Auto** **Home** **Life**  
**Business** **Retirement**

Office: **559-638-8930**

 **Allstate.**  
 You're in good hands.

**1318 E. Manning Ave, Reedley, CA 93654**

05715



**Reedley College**

*We motivate and  
 inspire students  
 to succeed!*

**www.reedleycollege.edu**







Charlie & Ben - 1949



Robert & Sam 2019

Lee's Service began as a Mobil gas station in 1949. Ben Huebert and Charlie Lee grew the business and in 1959 Ed Mock joined them and they moved five blocks down the street. The business was built on the principle of hard work and customer service. Today Lee's Service is owned by Ben's son Robert and his grandson Sam, third generation. With expanded operations in Reedley and Fresno, they look forward to a prosperous 70th Anniversary year, where customers come first.



New location 1959



Ben & the Crew in the 70's



1445 I Street • Reedley



5774 S. Toyota Place • Fresno



60th Anniversary Celebration with Mario Andretti

**Auto Service - Commercial - Ag  
Tires & Wheels - Retreading  
Passenger - Light Trucks**

# Lee's Service

**TWO LOCATIONS**

Reedley • 559.638-3535

Fresno • 559.276.3535

[www.LeesService.com](http://www.LeesService.com)





# CSI ACCOUNTING ASSOCIATES

## BOOKKEEPING & ACCOUNTING SPECIALISTS

- QuickBooks ProAdvisors
- QuickBooks Troubleshooting
- Bookkeeping
- Payroll
- Audits

**NOW TAKING  
NEW CLIENTS**

**WHEN EXPERIENCE  
MATTERS...  
CALL US!**

**HOURS: MON - FRI 8-4**  
BY APPOINTMENT ONLY



005648

**1752 11TH STREET | REEDLEY | 559.643.5568**  
**WWW.CSIPRO.NET | 559.362.5816 CINDY PAYSENO**



**BANK OF THE *Strong Community***

Proudly serving Reedley, with additional locations throughout Central and Southern California.

**1095 W. Manning Ave., Reedley**

**855.814.5356**  
**BankoftheSierra.com/Prosper**

© Bank of the Sierra. All rights reserved. Member **FDIC** 



**GUARANTEE  
REAL ESTATE**  
A Berkshire Hathaway Affiliate

**559.352.9891**

office 559.638.4664  
fax 559.590.4215  
tathiesen@msn.com  
www.timthiesen.com

**Tim Thiesen**  
Realtor®  
CalDRE#01394883



**1049 G Street • Reedley, CA 93654**

05730

# Nikkel Construction

Over 35 Years Experience



- Remodel • Window Installation
- Decks • Patio

Home and Business remodeling, remove and add walls, room additions, finish carpentry, window installation, exterior repair and custom outdoor patio or deck.

005647

**Kent & Matthew Nikkel • Licensed & Bonded**  
**19104 E. Jefferson • Reedley • 559.904.3523**

**[ CLIENTS ]** **[ Just Sold ]**  
**COMMUNITY.** **- Seller Representation**  
**BLOOM group** **-339 W Cypress**

**“ Call Us Today And Stop  
paying Rent! ”**

**SOLD!**



 **Tracy Arakaki, REALTOR | BLOOM group, Inc.**  
**1749 11TH ST. REEDLEY, CA.**  
(c): 559-393-4913 (w): www.arakakirealty.com  
DRE# 01720550 | real estate made simple

**BLOOM group**  
REAL ESTATE • MANAGEMENT

LOOKING TO BUY OR SELL,  
GIVE TRACY A CALL TODAY TO GET  
TOP DOLLAR FOR YOUR PROPERTY!

05720





# PARKS & RECREATION



**K**ey to Reedley, is its exceptional recreational amenities. The City offers public parks and a comprehensive recreational program.

**Reedley Branch Library**  
1027 E St. (559) 638-2818

**Reedley Community Center**  
100 N. East Ave. (559) 638-4203

**Reedley Municipal Airport**  
4557 S. Frankwood Ave. (559) 637-9453

**Mueller Park/Skate Park/Dog Park**  
100 N. East Ave.

**Pioneer Park**  
844 G Street Ave.

**Reedley Beach**  
1120 W. Olsen Ave.

**Citizen's Park**  
1685 N. Thompson Ave.

**Camacho Park**  
950 E. North Ave.

**Smith Ferry Park**  
1449 S. Reed Ave.

**Cricket Hollow Park**  
1125 W. Olsen Ave..

**Splash Park**  
196 N. Reed Ave.

**Reedley Sports Park**  
20349 E. Dinuba Ave.



**Dopkins** FUNERAL CHAPEL

Since 1895

Since 1895 Dopkins has provided a legacy of service that has been on going for 124 years. Today we continue our mission to help families Celebrate, Honor & Remember those that go before us.

**We are here to service your funeral needs**

- Cremation package starting at \$795\*
- Burial as low as \$2995\*
- \*with basic casket

**• TRADITIONAL SERVICES**  
**• MEMORIAL SERVICES**  
**• PRE-ARRANGEMENTS**

Se Habla Español

Owners  
Karen & Michael Franzen

**591-1919 | 638-7000**

**WWW.DOPKINSCHAPEL.COM**

FD-518 FD-2175

Chocolates, Candy, Dried Fruits & Nuts,  
Pastries, Toys, Children's Books,  
Infant Apparel & Accessories,  
Gift Baskets

*"Worth the Trip!"*

1115 G Street | Reedley  
 ☎ 559.977.6600 📷

**Sweet DESTINATION**  
 1115 G STREET  
 REEDLEY, CA 95668

**Something Enchanted**

PRINCESS PARTIES

**559.859.7073 • www.somethingenchanted.com**

**WATERMARK**  
HOME LOANS

NMLS #1838 CLOSING LOANS FOR CENTRAL VALLEY FAMILIES SINCE 1995

NMLS #247238 NMLS #296287 NMLS #328750 NMLS #254971

Kari, Sophia, Veronica and Elaine

**EXPERIENCED ❖ RELIABLE ❖ TRUSTWORTHY**

Selma **559.636.4410** 935 G Street • Reedley **559.638.3338** Kingsburg **559.897.1539**

Your path to homeownership starts with us!!

Let our experience and reputation show you the way to Own A Home.

Specializing in

- ❖ Veteran Loans
- ❖ Conventional, FHA, USDA Loans
- ❖ Purchase, Refinance & Investor Loans
- ❖ Low or No Down Payment Government Programs

Call today for a FREE Pre-qualification and Evaluation of your Credit Report  
**559.638.3338**



# CLUBS / COMMUNITY ORGANIZATIONS

## **Air Time BMX**

4557 Frankwood Ave. | 559-696-0561

## **American Legion**

P.O. Box 44 | 559-393-0389

## **Awana Club**

1362 L. Street | 559-638-8123

## **Boys & Girls Club**

100 N. East Ave | 559-743-7537

## **Reedley Friendship House**

## **Boys Scouts Of America #282**

## **Girls Scouts Of America #710 & #3137**

1128 E. Street | 559-638-7708

## **Catholic Daughters of Americas -**

## **Lady of Grace Court #2637**

1018 N. Frankwood Ave. | 559-637-7248

## **Catholics In Action**

1018 N. Frankwood Ave. | 559-638-2012

## **CPT Joe F. Lusk II Memorial Foundation**

[www.joelusk.org](http://www.joelusk.org) | 559-859-2865

## **Filipino Community Club of Reedley**

561 E. Springfield Ave | 559-906-4326

## **Fraternal Order of Eagles**

1230 11th Street | 559-638-5912

## **Kiwanis Club of Reedley - Sunrise**

1155 E. Springfield Ave. | 559-638-9226

## **Knights of Columbus Reedley**

404 Manning Ave. | 559-999-0459

## **Love INC.**

P.O. Box 1292 Reedley | 559-638-6939

## **Reedley Area Veterans**

P.O. Box 1627 | 559-393-0389

## **Reedley Community Service**

100 N. East Ave | 559-637-4203

## **Reedley Elks Lodge #2699**

760 F. Street | 559-638-5591

## **Reedley Lions Club**

P.O. Box 41 | 559-304-9006

## **Reedley Relay For Life**

8567 Porter Ave. | 559-305-1630

## **Reedley Rotary Club**

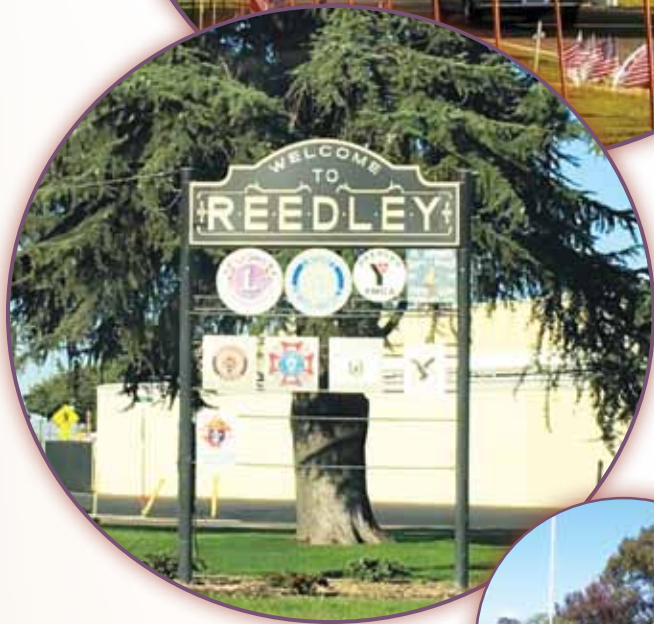
P.O. Box 1161 | 559-638-9226

## **Reedley Vietnam Veterans**

828 J. Street | 559-393-0389

## **Reedley YMCA**

P.O. Box 833 | 559-637-9975





# SIERRA VIEW HOMES RETIREMENT COMMUNITY IN REEDLEY IS BUILDING A SUPPORTIVE NEIGHBORHOOD OF FRIENDS.



"From day one I have felt a part of this community, and accepted as a family member."

- Paul Klays, resident

"The best thing is the people who live here. They're not just friendly, they are interesting and intelligent people... It doesn't feel like a retirement home. It's like a nice apartment in a great neighborhood."

- David Beaumont, resident



- Independent Senior Apartments
- Assisted Living and Memory Care
- Skilled Nursing and Rehabilitation

To see if our friendly neighborhood is a good fit for you, call (559) 638-9226 or visit [SierraView.org](http://SierraView.org).

1155 E. Springfield Ave., Reedley  
#100406684 / #COA261

"My parents have been at Sierra View for the past year-and-a-half, and we have found Sierra View to be a loving, caring community of people who genuinely are concerned for the well-being of your family members. They are quick to respond when called upon and always have a willingness to help you navigate through changes that come along."

- Gloria White, resident family member



05685





# Donna J. Cole

Insurance Services

"As your agent, I am with you every step of the way"

Health / Medicare Plans / Life  
Group / Individual Insurance

Phone 559.638.1340 Fax 559.638.3870  
Cell 559.360.4685 Toll Free 888.638.1340

CA Lic. #0C28632

1158 G Street, Ste. 100 Reedley, CA 93654

Email: dcoinsurance@verizon.net

www.donnajcoleinsurance.com

05629

## THE ISAAK & ASSOCIATES REALTOR TEAM



Your Real Estate Professionals

LISA VASQUEZ

Realtor

559.356.5596

LVASQUEZ@GUARANTEE.COM  
DRE #01968625

CAROL ISAAK

Broker Associate

559.779.0762

CAROLISAAK@GUARANTEE.COM  
DRE #00859783

COMMERCIAL & RESIDENTIAL SALES



**GUARANTEE  
REAL ESTATE**

A Berkshire Hathaway Affiliate

1049 G STREET • REEDLEY

05632



*Uncle Harry's*  
CLASSIC MEALS

Restaurant  
& Catering

(559) 638-5170

1201 G St.  
Reedley, CA 93654

05632



**REEDLEY  
OPTOMETRIC  
EYECARE CENTER**

MEMBER *VISION SOURCE* NETWORK

05664



Dr. Bryan Eidal, OD

- We have a wide variety of Designer Frames
- Contact Lenses
- Professional Personalized Service
- State-Of-The Art Diagnostic Equipment

**NEW PATIENTS WELCOME - LATEST INSTRUMENTS  
FRIENDLY STAFF - 56 YEARS EXPERIENCE**

Member of  
*VISION SOURCE*  
**SIGNATURE  
EYE CARE**

Hours: Monday-Friday: 8 a.m. - 5 p.m. • *Se Habla Español*  
1630 11th Street • Reedley • 559.638-2246 • [www.reedleyeyecare.com](http://www.reedleyeyecare.com)



# CULTURAL EVENTS/ ACTIVITIES CALENDAR

There's always something to look forward to in Reedley. The Reedley Fiesta is in October, and the Pet and Storybook Parade delights youngsters each May. There's the Reedley Electrical Christmas Parade in December. Taste of the Town in September and much more.



**February 23**  
**CHAMBER AWARDS GALA**

Reedley College, 5 p.m.

**February 25**  
**REEDLEY TOWN HALL**

"Why don't we have a Target, yet?" Economic development facts and myths. Location: Community Center, Senior Room, 6 p.m.

**March 2**  
**BLOSSOM TRAIL RIDE**  
Reedley College, [blossombikeride.com](http://blossombikeride.com)

**March 2**  
**BUDDHIST CRAB FEED**  
Buddhist Church

**March 9**  
**KIWANIS CRAB FEED**  
Sierra View Homes

**March 14**  
**ROTARY TRACK MEET**  
Reedley High Stadium 5 p.m.

**March 16**  
**REEDLEY RAILFEST**  
Hillcrest Tree Farm & Railroad

**March 25**  
**REEDLEY TOWN HALL**

"Gangs, Crime, & Community Safety." Pressing issues in local law enforcement. Location: Community Center, Senior Room, 6 p.m.

**March 30**  
**REEDLEY ROTARY AUCTION**  
Community Center

**April 27-28**  
**RELAY FOR LIFE**  
Reedley High School

**April 30**  
**REEDLEY TOWN HALL**  
"City Hall 101." Learn about the City organization, get your burning questions answered, and find out how to connect regularly with your City. Location: Community Center, Senior Room, 6 p.m.

**MAY 4**  
**REEDLEY PET & STORYBOOK PARADE**  
Downtown Reedley  
Sponsored by the Reedley YMCA

**May 5**  
**REEDLEY STREET FAIRE/NOMADS CAR SHOW**  
Downtown Reedley



**May 20**

**REEDLEY TOWN HALL**

"Where the Rubber Hits the Road."

Learn how road projects are prioritized and funded in your City. Location: Community Center, Senior Room, 6 p.m.

**June 24**

**REEDLEY TOWN HALL**

"Drought, Contamination, and Your Front Lawn." Water quality and quantity in Reedley. Location: Community Center, Senior Room, 6 p.m.

**September 27**

**REEDLEY TASTE OF THE TOWN**

Downtown Reedley

**Oct 11 & 12**

**REEDLEY FIESTA/PARADE**

Pioneer Park/Downtown Reedley

**October 31**

**TRICK OR TREAT ON G**

Downtown Reedley

**November 23**

**CHRISTMAS TREE LIGHTING CEREMONY**

11th & G Streets

**December 5**

**REEDLEY'S ELECTRICAL FARM EQUIPMENT PARADE**

Downtown Reedley



# MAINSTREET Cafe

Serving Reedley and surrounding communities since 1993, we are a family-owned and operated restaurant and we love to support our customers and community like our own family.

Breakfast served all day. Voted best breakfast in the Exponent's yearly "best of the best" the last couple of years.

**GREAT FOOD. GREAT FRIENDS. DOWNTOWN REEDLEY.**

1052 G Street, Reedley • 559-638-4082 • [www.mainstreetcafereedley.com](http://www.mainstreetcafereedley.com)  
Monday - Saturday 6:00AM - 8:00PM • Sunday 7:00AM - 2:00PM

05684





*Bella Vista*  
PROPERTIES

Over 24 years in Business!  
**BUYING OR SELLING?  
CALL ME!**

**Hopie Cordova**  
Real Estate Broker  
Hablo Espanol  
CABRE# 01841797 & 01198387

559.246.0711 **Text or Call**

559.638.6676 **Office**  
www.bellavistaprop.com  
hopie@bellavistaprop.com

# Advanced Dentistry with a "Soft Touch"

FRIENDLY COMFORTABLE ATMOSPHERE

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>Preventive Care</li> <li>Cosmetic Dentistry</li> <li>Nitrous Oxide Available</li> <li>Natural Looking Fillings</li> <li>Laser Fillings</li> </ul> | <ul style="list-style-type: none"> <li>Whitening</li> <li>Crowns &amp; Bridges</li> <li>Root Canals</li> <li>Full &amp; Partial Dentures</li> </ul> |
|--|---|

www.drotto.drottodds.com

FINANCING AVAILABLE | **638-1789**

1006 "E" Street (Corner of "E" & 10th) Reedley



Eugene D. Otto, DDS Inc.

05689



**Jeanette Willems, Agent**

Insurance Lic#: 0833361

1196 11th Street

Reedley, CA 93654

Bus: 559-638-3697

Se habla español

www.jeanettewillems.com

jeanette.willems.c4bs@statefarm.com



**Auto • Home • Life**

State Farm, Bloomington, IL  
1211999



**IN YOUR  
CORNER**

The Fresno County EDC is here to help your business thrive - at no cost to you!

- Business Resources and Programs
- Cost Saving Programs
- Workforce Resources
- Growth Assistance

559-476-2500 • bear@fresnoedc.com • www.fresnoedc.com

05742

*Spanky's* HAIR SALON  
FULL SERVICE SALON



Julie Ramirez  
Hair Tech

Lillie Valencia  
Hair Tech

Donna Boss  
Nail Tech

Ruth Padilla  
Hair Tech/Owner

Sonia Garza  
Hair Tech

05726

Detailed Hair Cuts ♦ Styles ♦ Up-Dos  
Color ♦ Perms ♦ Hair Extensions  
Nails ♦ Wigs & Hair Pieces  
Make-Up ♦ Facial & Body Waxing

~ Gift Certificates Available ~

1035 G Street  
Reedley

**638-5499**

Se Habla Español



PLUMBING

ELECTRICAL

PAINT

HARDWARE

LUMBER

05665

p.559.638.2512 • f.559.638.7278 1547 G. St., Reedley, CA 93654



# EDUCATION

Reedley's community believes education is very important and is proud to be the home of Reedley College, Kings Canyon Unified School District, Immanuel Schools and St. La Salle.

## REEDLEY COLLEGE (Public Junior College)

Since 1926, Reedley College has strived to motivate and inspire students to succeed. Whether it be on their award-winning 300-acre farm, helping manage 800 acres of forest at Sequoia Lake, up in the air with their brand-new Flight Science program, or on the gridiron with their conference champion football team, Reedley College always strives to set a standard of campus-wide educational and athletic excellence. Reedley College offers an array of free student services, including financial aid, tutoring, academic advising and career and transfer counseling. The Reedley College family is always proud to be part of this amazing community.

Reedley College's programs are sought out by students all over the nation; with accredited programs in Forestry, Aviation Mechanics, ASE Certification, Dental Hygienist and high-tech CAD instruction. These programs are recognized for excellence in curriculum and technology. Additionally, the competitive sports program carries its own diverse cultures and the Tiger's reigning spirit is a constant source of contagious enthusiasm.



## REEDLEY COLLEGE FACTS

Reedley College, located at the entrance of the city, is a robust community college that includes a 300-acre farm, associate degree program, career training program and much more.

Reedley College has a student enrollment of nearly 15,000 students.





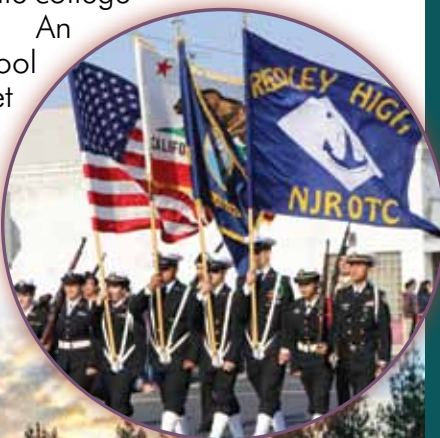


## KINGS CANYON UNIFIED SCHOOL DISTRICT (Public K-12)

Kings Canyon Unified School District provides a broad spectrum of educational programs and co-curricular activities for students so that they may attain their highest potential.

The district serves nearly 10,000 students in preschool through 12th grade at 22 campuses. School configurations include K-5, K-8, 6-8 and 9-12. KCUSD is geographically one of the largest school districts in California covering nearly 600 square miles. District boundaries include the cities of Reedley, Orange Cove and the foothill and mountain communities of Squaw Valley, Dunlap and Miramonte. KCUSD is one of the largest employers in the area with approximately 1,100 staff members.

KCUSD offers a robust selection of programs including preschool, adult, alternative, migrant, vocational, and special education. In addition to our traditional high schools, KCUSD has one of the few middle college high schools in California. An online academy for high school students is also offered to meet a broad spectrum of student needs. KCUSD students have met and/or exceeded the state averages in all six components on the California State Dashboard.



## KCUSD FACTS

- \* KCUSD serves nearly 10,000 students in the communities of Reedley, Orange Cove, Dunlap, Miramonte and the surrounding areas.
- \* KCUSD is one of only 373 school districts in the U.S. and Canada honored by the College Board with placement on the 9th Annual AP® District Honor Roll.
- \* KCUSD was one of three school districts recognized by the California Department of Education for continued growth on state test scores in math and English language arts.
- \* Reedley High School, the largest high school in KCUSD, offers a robust educational experience offering 13 Advanced Placement classes, 14 career pathways and 13 dual enrollment classes.
- \* RHS offers a wide array of athletic opportunities including 24 sports programs with nearly 800 student athletes. During academic year 2017-18, RHS varsity teams claimed 12 league championships and the boys' varsity soccer team earned the DII Valley Championship.
- \* KCUSD is proud of our strong performing arts program which includes the RHS marching band, one of the largest high school marching bands in the area with nearly 300 members.
- \* Reedley Middle College High School is one of the few middle college high schools in California, offering students the opportunity to concurrently earn college and high school credit.
- \* Collectively, the FFA programs at RHS and RMCHS include 553 students. Our FFA teams consistently win state championships and compete in national competitions.
- \* In partnership with Adventist Health, KCUSD houses a school-based health clinic to educate and serve the health needs of our students, families and the community.
- \* KCUSD is the largest employer in the Reedley community with more than 1,100 employees.



## IMMANUEL SCHOOL (Private K-12)

Immanuel Schools' mission is to equip students to serve God and neighbor with mind, body, and soul, based on a Christ-centered foundation. The student population comes from a diverse and wide-spread area of the Central Valley, not limited by school district boundaries. The school is currently celebrating its 75th year in the Reedley Community.



## IMMANUEL SCHOOLS FACTS

ENROLLMENT **585**  
Elementary (K-6) **239**  
Junior High (7-8) **86**  
High School (9-12) **260**

CENTRAL VALLEY DIVERSITY  
**23** CITIES / **3** COUNTIES

BIBLICAL FOUNDATION:  
**100%** of K-12 students K-12 attend Bible classes and Chapel

COLLEGE PREP THAT WORKS:  
**98%** of Immanuel graduates are college bound

AVERAGE CLASS SIZE: **18-20**

**45** CHORAL AWARDS:  
**9** International / **36** National – **40%** of students participate in choir/drama

**1:1** iPads for grades 7-12, and  
**120** chromebooks accessible for K-6

**80%** of Immanuel High School students play sports

**66:** Team Section Championships

**49:** Relay Team / Individual Section Championships

**3:** State Championships





## ST. LA SALLE SCHOOL

(Private K-8)

St. La Salle, a Catholic school founded by the Christian Brothers, provides a Christ-centered education in which children may grow in relationship with and respect for God, self, others and the environment.



The school fosters a student-centered educational environment. They believe education means teaching the whole person. Each student is led to develop spiritually, morally, socially, emotionally, intellectually, and physically in a spirit of faith, hope and love.

Students are called to be active member in building a community of faith through participation in prayer, liturgies, sacraments, daily catechesis and service.



## ST. LA SALLE FACTS

St. La Salle School believes that community is the heart of Christian education, not simply as a concept to be taught but as reality to be lived. The religious education of the children is not perceived as the responsibility of the school solely, but of the faith community at large.



**Maricela Saenz**  
Owner/Cosmetologist

It's all that & more...

## BEAUTY SALON

### FULL SERVICE SALON

Cut ♦ Color ♦ Perms  
Highlights ♦ Waxing ♦ Updos  
Women's Accessories

1134 G St., Reedley | 638-0118

05724

## REEDLEY INSURANCE —AGENCY— COMPLETE INSURANCE SERVICE

**Mike Franks**

Lic # 0730820

P.O. Box 352  
1146 G Street  
Reedley, CA 93654



Cell (559) 260-8418  
(559) 638-2226  
Fax (559) 638-0036  
1-888-878-2226

mfranks@reedleyinsurance.com

05652





United Health Centers  
of the San Joaquin Valley

## WE PROVIDE COMPREHENSIVE **HEALTH SERVICES**

### **VISIT US IN REEDLEY**

1560 E. Manning Avenue  
Reedley, CA

To schedule an appointment call  
**800.492.4227**

- Internal Medicine
- Family Medicine
- Dental Care
- Free Pregnancy Test
- Behavioral Health
- Immunizations
- Chiropractic
- Substance Abuse Program
- Tele-Dermatology
- Podiatry
- Laboratory/X-Ray
- Pharmacy
- OB-GYN
- Perinatal Care
- Optometry
- Health Education
- WIC

\* ENROLLMENT SERVICES AVAILABLE

\* FREE TRANSPORTATION

We accept most insurances, as well as; Medi-Cal, Medicare, Tricare, Private pay and provide Sliding Fee Discounts. Aceptamos la mayoría de seguros y proporcionamos tarifas ajustables dependiendo de sus ingresos.

Corcoran, Earlimart, Fowler, Huron, Kerman, Lemoore, Mendota,  
Orange Cove, Parlier, Raisin City, Reedley, Sanger, Selma

FOLLOW US



[unitedhealthcenters.org](http://unitedhealthcenters.org)



# DINING



## Baskin Robbins

585 I Street, Reedley

## Brooks Ranch

1620 E. Manning Ave.

## Carl's Jr.

810 N. Reed Ave.

## China Garden Express

773 N. Reed Ave.

## Costa Dorada

1061 E. Manning

## Daniel's Mexican Grill

801 N. Reed Ave.

## El Nopal Bakery

1360 G Street

## El Monte

1726 12th Street

## El Rincon

1514 Manning Ave.

## El Viejon Bar

1261 G Street

## Foster's Freeze

1460 11th Street

## Jack in the Box

605 N. I Street

## Jamba Juice

765 N. Reed Avenue

## Juanito's Mexican

## Restaurant

819 W. Manning Avenue

## Willie's Cafe

1663 11th Street

## Kabob City

945 W. Manning Avenue

## KFC

864 W. Manning Avenue

## La Espiga

1649 10th Street

## Little Caesars Pizza

924 E. Manning Avenue

## Mama's Café

1059 G Street

## Mainstreet Café

1052 G Street

## Manning Chinese Buffet

955 E. Manning Avenue

## McDonald's

835 N. Reed Avenue

## Me-N-Ed's Pizza Parlor

1085 E. Manning Avenue

## New China Garden

1361 I Street

## Ortega's Taqueria

1401 I Street

## Papa Murphy's

## Take "n" Bake Pizza

803 E. 11th Street

## Pasteleria Plaza Bakery

1617 11th Street

## Pirate Pizza

1550 E. Manning Avenue

## Port of Subs

1079 W. Manning Avenue

## Reedley Sandwich Shop

1154 G Street

## Sansei Japanese Restaurant

1135 E. Manning Avenue

## Starbucks

1081 W. Manning Avenue

## Subway

567 I Street

## Subway

1343 E. Manning Avenue

## Sun China Chinese Restaurant

1526 E. Manning Avenue

## Super Burger Drive In

1295 E. Manning Avenue

## Taco Bell

1686 E. Manning Avenue

## Tacos Y Mariscos Tijuana

1474 E. Manning Avenue

## The Bear Club

1695 E. Manning Ave.

## The Pub

1041 G Street

## The Wakehouse

850 N. Kings River Road

## Uncle Harry's Classic Meals

1201 G Street

## Valentino's Italian Restaurant

1043 G Street

## Yoi Japanese Restaurant

781 N. Reed Avenue

## YR Pizza Planet

921 W. Manning Avenue



- Cardio, Weight and Functional Training Equipment
- ALL Group Xercise included
- Free Fitness Assessment and Orientation
- 24/7 Access ○ Free Lockers
- Individual & Small Group Personal Training Available
- Tanning Bed, Spray Tanning, Hydromassage, and Basketball Courts, Kids Club  
(varies by location)



**XCELERATE**  
FITNESS

● ● ● find your pace

**REEDLEY 638-2300**

## St. La Salle School



### Academic Success. Catholic Values.

#### Five reasons to choose a Catholic School

1. We offer an education that combines Catholic faith and teachings with academic excellence.
2. We partner with parents in the faith formation of their children.
3. We set high standards for student achievement and help them succeed.
4. We provide a balanced academic curriculum that integrates faith, culture and life.
5. We use technology effectively to enhance education.

404 E. Manning Ave.

Reedley, Ca. 93654

(559) 638-2621

[www.stlasallereedley.org](http://www.stlasallereedley.org)

## Shopping for a Gift?

**We offer:**

- Unique Gifts & Home Decor
- Women's Clothing
- Jewelry
- Purses
- Gourmet Foods

*~ Gift Certificates ~*

Open: Mon.- Fri.: 10 a.m. - 6 p.m.  
Sat.: 10 a.m. - 5 p.m.

**559.638.2635**

1032-34 G Street • Reedley





# REEDLEY

---

## Executive Center & Suites

**We are  
Driven By  
Our Values:**

- ◆ *Community*
- ◆ *Professionalism*
- ◆ *Service*



**Reedley Executive Center** is a professional office center that offers executive suites, part-time office packages, and a classroom and conference room.

**OFFICES NOW AVAILABLE TO RENT!  
CONTACT US TODAY!**

*Our mission is to provide a beautiful, professional space to facilitate and equip the success of our tenants and the community.*

Enjoy an executive experience.  
*We invite you to try it.*

[www.reedleyexecutivecenter.com](http://www.reedleyexecutivecenter.com) | email:[hello@reedleyexecutivecenter.com](mailto:hello@reedleyexecutivecenter.com)

**1011 G Street | Downtown Reedley | 559.726.2272**

05725



# Reedley Business DIRECTORY

## ACCOUNTING & BOOKKEEPING

### CSI Accounting Associates

PO Box 407, Reedley  
559-643-5568

## ADVERTISING

### CEIS, LLC

2110 Ranch Rd. 620 S. /  
PO Box 341432, Austin, TX  
727-415-4332

## AG EQUIPMENT

### Kings River Tractor

1230 G Street, Reedley  
559-638-2205

## APPAREL

### Fly Kids/Jacklyn Dee

1036 G Street, Reedley  
559-743-7631

## ATTRACTIONS

### Wonder Valley Ranch

6450 Elwood Road, Sanger  
559-787-2551

### Hobb's Grove

PO Box 1073, Sanger

### Valley Fight Series

PO Box 6513, Reedley  
559-936-9706

## AUTO REPAIR

### Rod's Body & Paint

1348 G Street, Reedley  
559-638-2548

## AUTOMOTIVE SALES & SERVICES

### Martens Chevrolet

1050 I Street, Reedley  
559-638-2240

## BANKS

### Bank of the Sierra

1095 W. Manning Ave., Reedley  
559-638-1602

### Educational Employees Credit Union

1729 E. Manning Ave., Reedley  
559-696-2945

### Noble Credit Union

2851 Highland Ave, Selma  
559-451-2316

### Rabobank

1003 I Street, Reedley  
559-638-8131

### Wells Fargo Bank

1603 11th Street, Reedley  
303-524-5171

## BOUTIQUES

### The Nest

1032-34 G Street, Reedley  
(559) 638-2635

## CAR WASH

### Kimo's Tropical Car Wash

17591 E. Huntsman Ave., Reedley  
559-637-7234

## CERTIFIED PUBLIC ACCOUNTANTS

### Martin & Just, LLP

1580 11th Street, Reedley  
559-638-6444

### Stephen L. German Accountancy Corp.

1001 G St. /  
PO Box 1228, Reedley  
559-638-9248

## CHAMBER OF COMMERCE

### Cutler-Orosi Chamber of Commerce

PO Box 237, Orosi  
559-260-7181

### Dinuba Chamber of Commerce

210 North L Street, Reedley  
559-591-2707

### Kingsburg District Chamber of Commerce

1475 Draper St.,  
Kingsburg  
559-897-1111

### Orange Cove Area Chamber of Commerce

550 Center St, Orange Cove  
559-626-5179

### Greater Reedley Chamber of Commerce

1633 11th Street, Reedley  
(559) 638-3548

### Sanger District Chamber of Commerce

1789 Jensen Ave., Ste. B, Sanger  
559-875-4575

### Selma District Chamber of Commerce

1821 Tucker Street, Selma  
559-891-2235

## CHIROPRACTIC

### Steven L. Olfert Chiropractic

1926 11th Street, Reedley  
559-638-2558

### Reedley Chiropractic

1158 G Street, Reedley  
559-633-9963

## CLUBS

### Filipino Community Club of Reedley

561 E. Springfield Ave., Reedley  
559-638-7585

### Kiwanis Club of Reedley - Sunrise

1155 E. Springfield Ave., Reedley  
559-638-9226

### Knights of Columbus, Council #10264

404 Manning Ave., Reedley  
559-999-0459

### Reedley Elks Lodge

760 F Street, Reedley  
559-638-4177

### Reedley Lions Club

PO Box 41, Reedley  
559-304-9006

### Reedley Rotary Club

PO Box 1161, Reedley

## CONSTRUCTION

### Mattco Construction

1542 G Street, Reedley  
559-908-2512

### Nikkel Construction

19104 E. Jefferson, Reedley  
559-638-9755



# Reedley Business DIRECTORY

**Wes Isaac Construction, Inc.**  
933 G Street, Reedley  
559-638-1228

## CORPORATIONS

**Carmelita Resources, LLC**  
975 I Street, Reedley

## DANCE COMPANIES

**On Pointe Dance Company**  
1144 G Street, Reedley  
(559) 643-1382

## DAY SPAS

**Sparkle Skin & Body**  
1721 11th Street, Reedley  
559-393-5041

## DENTAL OFFICES

**Eugene D. Otto, DDS**  
1006 E Street, Reedley  
559-638-1789

**Reedley Family Dental**  
929 W. Manning Ave., Reedley  
559-637-0123

## PARAMEDICS

**Sequoia Safety Council**  
500 E. 11th Street, Reedley  
559-638-9995

## EVENT SERVICES

**Saenz Production**  
18945 E. Vino Street, Reedley  
559-289-3557

## FABRIC STORE & GALLERY

**Mennonite Quilt Center**  
1012 G Street, Reedley  
559-638-3560

## FARMING

**Brandt Farms, Inc.**  
6040 Ave. 430, Reedley  
559-638-6961

**Bravante Produce**  
1356 S. Buttonwillow Ave.,  
Reedley  
559-639-2929 x104

**Gar Tootelian, Inc.**  
8246 S. Crawford Ave., Reedley  
559-638-6311

**Gerawan Farming**  
975 I Street, Reedley  
559-638-9281 x310

**Polymar Ag**  
PO Box 282, Orange Cove  
559-495-0234

**Trinity Packing Company**  
PO Box 28905, Fresno  
559-433-3785

## FLOWER SHOPS

**Reedley Flower Shop**  
1160 G Street, Reedley  
559-638-2034

## FUNERAL SERVICES

**Cairns Funeral Home**  
940 F Street, Reedley  
559-638-2233

**Sterling & Smith Funeral Home**  
139 W. Mariposa Street, Dinuba  
559-595-7940

**The Dopkins Co. Inc.**  
1108 G Street, Reedley  
559-638-7000

## GIFT & CANDY SHOPS

**Sweet Destination**  
1115 G Street, Reedley  
(559) 977-6600

## GOVERNMENTAL SERVICES

**Fresno County Department  
of Social Services**  
2315 Fresno Street, Suite 100, Fresno  
559-600-2319

**Fresno County Economic  
Dev. Corporation**  
906 N Street, Ste. 120, Fresno  
559-476-2512

**Fresno Regional Workforce  
Development Board**  
2125 Kern Street, Ste. 208, Fresno  
559-490-7100

## GROCERY STORES

**City Market**  
1060 E. Manning Ave., Reedley  
559-726-2063

## GYMS

**GNARDOG Crossfit**  
960 G Street, Reedley  
(559) 643-7029

**Xcelerate Fitness**  
555 I Street, Reedley  
559-638-2300

## HAIR SALONS

**Cali's Studio**  
1135 G Street, Reedley  
559-391-1268

**It's All That & More  
Beauty Salon**  
1134 G Street, Reedley  
559-638-0118

**Spanky's & Co. Salon**  
1035 G Street, Reedley  
559-638-5499

## HARDWARE STORES

**Golden Valley Ace Hardware**  
975 E. Manning Ave., Reedley  
559-743-7888

**Reedley Lumber & Building  
Center**  
1547 G Street, Reedley  
559-638-2512

## HOUSING

**Kings River Commons  
Apartments**  
2020 E. Dinuba Ave., Reedley  
559-637-1133

## INSURANCE SERVICES

**Allstate Kings Canyon  
Insurance Group**  
1318 E. Manning Ave., Reedley  
559-638-8930

**Donna J. Cole Insurance**  
1158 G Street #100, Reedley  
559-638-1340

**Fiesta Auto Insurance**  
1077 W. Manning Ave., Reedley  
559-638-7400

**Horstmann Financial &  
Insurance Services**  
PO Box 1176, Reedley  
559-447-3965



# Reedley Business DIRECTORY

## **Klassen & Associates Insurance Services**

1300 E. Manning Ave., Reedley  
559-638-8444

## **Reedley Insurance Agency**

1146 G Street, Reedley  
559-638-2226

## **State Farm Insurance**

1196 11th St, Reedley  
559-638-3697

## **MANUFACTURING**

### **Maxco Supply, Inc.**

PO Box 814, Parlier  
559-646-6700

## **MECHANICAL ENGINEERING**

### **Valley CAD, LLC**

1715 11th Street, Reedley  
559-618-1676

## **MEDICAL CENTERS**

### **Adventist Health Community Care**

372 W. Cypress Ave., Reedley  
559-638-8155

### **Omni Family Health**

925 G Street, Reedley  
559-558-9715

### **United Health Center**

650 Zediker Ave. Bldg. #3, Parlier  
559-646-6618

## **MORTGAGE**

### **Aleman Mortgage Company**

1118 G Street, Reedley  
559-638-5126

### **Water Mark Home Loans**

935 G Street, Reedley  
559-638-3338

## **NON-PROFIT ORGANIZATIONS**

### **American Cancer Society**

2222 W. Shaw Ave., Ste. 201, Fresno  
559-451-0163

### **Golden State YMCA**

PO Box 833, Reedley  
559-637-9975

## **Reedley Historical Society**

PO Box 877, Reedley  
559-638-1913

## **Reedley Relay For Life**

8567 Porter Ave., Reedley  
559-305-1630

## **Kings River Conservancy**

PO Box 1550, Reedley  
559-787-9500

## **OFFICE SPACE**

### **Reedley Executive Center**

1011 G Street, Reedley  
559-726-2272

## **OPTOMETRIST OFFICE**

### **Reedley Optometric Eyecare Center**

1630 11th Street, Reedley  
559-638-2246

## **ORGANIZATIONS**

### **Central Mother Lode Regional Consortium**

390 W. Fir Ave., Clovis  
559-324-6444

## **PARTY ENTERTAINMENT**

### **Something Enchanted**

[www.somethingenchanted.com](http://www.somethingenchanted.com)  
559-859-7073

## **PETROLEUM DISTRIBUTING**

### **Rhodes, Inc.**

PO Box 146, Reedley  
559-638-2275

## **PHARMACIES**

### **Reedley Pro-Script**

1045 G Street, Reedley  
559-637-7000

## **PLUMBING**

### **Dave Knoll Plumbing**

PO Box 996, Reedley  
559-638-3902

## **PRIVATE SCHOOLS**

### **Immanuel Schools**

1128 S. Reed Ave., Reedley  
559-638-2529

## **St. La Salle School**

404 Manning Ave., Reedley  
559-638-2621

## **PRINTING**

### **Mid Valley Publishing, Inc.**

1130 G Street, Reedley  
559-638-2244

## **PUBLIC SCHOOLS**

### **Kings Canyon Unified School District**

1801 10th Street, Reedley  
559-305-7010

### **State Center Community College District**

995 North Reed Ave., Reedley  
559-638-0300

## **PUBLIC UTILITIES**

### **PG&E**

2445 Capitol Street, #210, Fresno  
559-263-5310

## **RANCH MANAGEMENT**

### **Cove Ranch Management**

1315 E. Curtis Ave., Reedley  
559-638-7544

## **REAL ESTATE**

### **Aleman Realty**

1114 G Street, Reedley  
559-638-5126

### **Bella Vista Properties**

[www.bellavistaprop.com](http://www.bellavistaprop.com)  
559.638.6676

### **Bloom Group**

1749 11th Street, Reedley  
559-393-4913

### **D & L Lowe LP**

985 E. Manning Ave., Reedley  
559-638-6863

### **Guarantee Real Estate**

1049 G. Street, Reedley  
559-638-4664

### **Gloria Banuelos, Guarantee R.E.**

1335 W. Eymann Ave., Reedley  
559-930-8449



# Reedley Business DIRECTORY

## **Isaak & Associates Realtor Team, Guarantee R.E.**

1049 G Street, Reedley  
559-779-0762

## **Lupe Alvarez, Guarantee R.E.**

lalvarez@guarantee.com  
(559) 318-0058

## **Mike Miller, Guarantee R.E.**

mmiller@guarantee.com  
(559) 859-8768

## **Tim Thiesen, Guarantee R.E.**

PO Box 1692, Reedley  
559-352-9891

## **Newton & Sons**

### **Real Estate**

1025 G Street, Reedley  
559-638-2500

### **Reedley Properties**

985 E. Manning Ave., Reedley  
559-638-6863

### **Valley Land & Investment**

1053 G Street, Reedley  
559-638-3651

### **Robert Beck - Bloom Group**

1749 11th Street, Reedley  
559-908-7046

## **RELIGIOUS ORGANIZATIONS**

### **First Mennonite Church**

PO Box 111 / 1208 L Street, Reedley  
559-638-2917

### **Reedley Buddhist Church**

PO Box 24, Reedley  
559-638-5235

### **Saint Anthony's Church**

1060 F Street, Reedley  
559-638-2012

## **RENTAL SERVICES**

### **AAA Quality Services**

PO Box 535, Farmersville  
559-594-4322

## **RESTAURANTS**

### **The Bear Club, LLC**

1695 East Manning Ave., Reedley  
559-638-2396

### **Mama's Café**

1059 G. Street, Reedley

### **Mainstreet Café**

1052 G Street, Reedley  
559-638-4082

### **Port of Subs 154**

1079 W. Manning Ave., Reedley  
559-643-0381

### **The Pub**

1041 G Street, Reedley  
559-638-1261

### **Reedley Sandwich Shop**

1154 G Street, Reedley  
(559) 643-0025

### **School House Restaurant & Tavern**

1018 S. Frankwood Ave., Sanger  
559-787-2171

### **Uncle Harry's**

1201 G Street, Reedley  
(559) 638-5170

### **Valentino's Italian Restaurant**

1043 G Street, Reedley  
559-638-3706

## **SENIOR LIVING**

### **Palm Village Retirement Community**

703 W. Herbert / PO Box 1028, Reedley  
559-638-6933

### **Sierra View Homes**

1155 E. Springfield Ave., Reedley  
559-638-9226

## **SHOES**

### **Sam's Shoe Store**

1127 G Street, Reedley  
559-638-3212

## **SPECIALTY ITEMS**

### **Vino & Bling Products**

720 E. Adams Ave., Fowler  
559-859-4167

## **STORAGE FACILITIES**

### **Lock & Leave Self Storage**

344 E. Dinuba Ave., Reedley  
559-638-3344

### **Storland Self-Storage, Reedley**

776 N. Haney Ave., Reedley  
559-638-2393

## **TIRE SALES & SERVICES**

### **Lee's Service**

1445 I Street, Reedley  
559-638-3535

### **Les Schwab Tire**

379 I Street, Reedley  
559-637-1585

## **TRAVEL**

### **Keiko Hatakeda**

Reedley  
559-421-9020

## **WASTE SERVICES**

### **Pena's Disposal, Inc.**

12094 Avenue 408, Cutler  
559-528-3909

## **WINDOW TREATMENT & DESIGN**

### **Reedley Window Center**

937 E. Dinuba Ave. Reedley  
559-637-0612







## CONSISTENCY COACHING COMMUNITY

We believe in you and that everyone can benefit from CrossFit no matter what their age or current physical abilities. Gnardog CrossFit is not just another gym. It's a place where positive and motivated people come together and help each other break down barriers and achieve a new way of life. We are a community of people from different backgrounds who rely on each other to learn different skills, achieve our goals, and create a positive atmosphere where anything is possible.

Gnardog offers times that fit your busy schedule.

We have early morning classes at 5:15 am & late classes at 8:30 pm.

We are open 7 days a week giving you the best opportunity to get fit!

matthew@gnardogcrossfit.com  
gnardogcrossfit.com

**559.743.7860**

960 G Street • Suite B • Reedley



## STERLING & SMITH FUNERAL HOME

A Family-owned Funeral Home

*A History of Care & Service*



*With Your Family In Mind*

*A History Of Service*



*A Tradition Of Caring*



### TULARE LOCATION

FD 2106  
Ph: (559) 684-9404

High Quality Services  
at Affordable Prices

### FRESNO LOCATION

FD 1836  
1103 E Street  
Fresno, CA 93706  
PH: (559) 266-9711

### DINUBA LOCATION

FD 2213  
139 W. Mariposa Street  
Dinuba, CA 93618  
PH: (559) 595-7940

We are here to serve all families!

www.sterlingsmithfd.com

05693





## NEWTON AND SONS REAL ESTATE

*Celebrating 100 Years*



## PUT OUR EXPERIENCE TO WORK FOR YOU!

**170 E. Tulare Street**  
**Dinuba • 591-2500**

info@newtonandsons.com  
www.NewtonandSons.com

**1025 G Street**  
**Reedley • 638-2500**

05692



# WORSHIP

## **Armenian Apostolic Church**

1249 E. Street | 559-638-2740

## **Assembly of God Church**

519 E. 11th Street | 559-638-2739

## **Bendicion A Las Naciones**

960 G. Street | 559-637-9447

## **Christ Lutheran Church**

1254 N. Frankwood Ave. | 559-638-5126

## **Church in the Basement**

1595 S. Riverview | 559-859-8727

## **Church of The Good Shepherd**

1445 N. Frankwood Ave | 559-638-2424

## **Community Christian Fellowship**

1547 13th Street | 559-638-1604

## **Cornerstone Community Church**

2160 11th Street | 559-638-4093

## **Cruising for Jesus**

804 E. 11th Street | 559-638-5126

## **El-Faro Community Church**

790 E. Evening Glow Ave. | 559-638-1543

## **Faith Community Church**

314 W. Manning Ave |  
559-638-2730

## **First Mennonite Church**

1254 L. Street | 559-638-2817

## **First Southern Baptist Church**

729 Manning Ave | 559-638-3881

## **First United Methodist Church**

1461 11th Street | 559-638-2142

## **Full Gospel Tabernacle**

519 E. 11th Street | 559-638-2739

## **Good Shepherd Anglican**

1237 W. Eyeman | 559-638-5765

## **Heritage Church Reedley**

920 F. Street | 559-375-6783

## **Kingdom Hall of Jehovah's Witnesses**

8254 S. Frankwood Ave | 559-637-1470

## **Lifehouse Valley Church**

1715 11th Street | 559-638-2200

## **Methodist Fellowship Church**

1506 12th St. | 559-638-2712

## **Redeemer's Church**

819 W. Parlier Ave | 559-638-3435

## **Reedley Apostolic Praise Tabernacle**

765 E. 11th Street | 559-908-1379

## **Reedley Buddhist Church**

2035 11th Street | 559-638-2146

## **Reedley Mennonite Brethren**

1362 L. Street | 559-638-8123

## **Reedley Seventh-Day Adventist Church**

1119 E. Street | 559-393-8257

## **River Harvest Church**

856 S. Reed Ave. | 559-638-8882

## **St. Anthony Roman Catholic Church (New)**

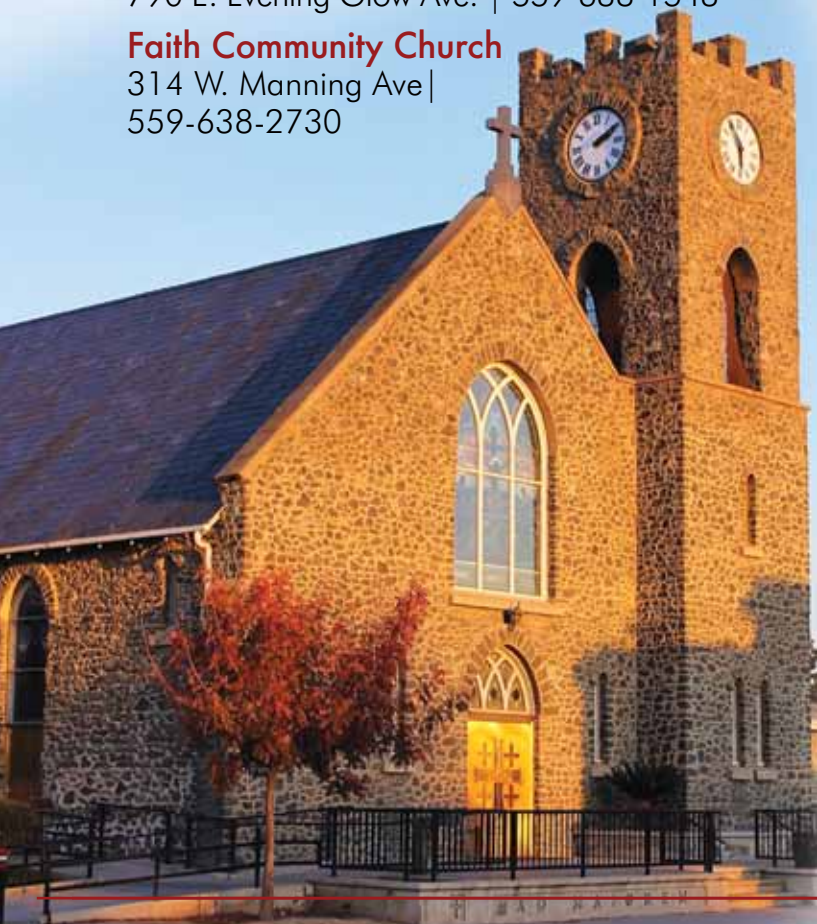
1018 N. Frankwood Ave. | 559-638-8123

## **St. Anthony Roman Catholic Church (Old)**

1060 F. Street | 559-638-2012

## **United Pentecostal Church of Reedley**

1408 J. Street | 559-901-3650





05698

**CITY MARKET**  
TAQUERIA Y CARNICERIA

**Full Grocery Store**

Fresh Produce • Full Meat Counter  
Taqueria -Tacos • Burrito • Tortas • Quesadillas

OPEN 7 DAYS A WEEK: 8 a.m. - 8 p.m.  
1060 E. Manning Ave. • Reedley • 559.726.2063

*Gloria V. Banuelos*  
DRE# 01135306  
**Realtor**  
Hablo Español

DIRECT: 559.930.8449  
gloriab@guarantee.com  
TeamVivianRealEstate.com

05697

**MARTENS**  
**CHEVROLET**  
Since 1929

*We have the best selection  
of New and Used  
Cars, Trucks and SUVs*



FIND NEW ROADS  
CHEVROLET

1050 I St., Reedley | 559.638.2240  
www.martenschevrolet.com

05666

**ON POINTE  
DANCE  
COMPANY**

**NOW ENROLLING**

**Dance Classes for ages 3 & up  
Adult fitness classes**

- Ballet • Pointe • Tap • Lyrical
- Hip Hop • Creative Movement
- Barre

CALL US TODAY!  
**559.643.1382**

 Like us on Facebook  
reedleyonpointedance

 Instagram  
reedleyonpointedance

05667

ESTD **REEDLEY** 2011  
**SANDWICH SHOP**

*"Best Clam Chowder in Town"*



Sandwiches • Soups • Fresh Salads  
Espresso Drinks • Desserts • Fresno State Ice Cream

Open: Mon-Fri: 8 a.m. - 5 p.m. • Sat: 11 a.m. - 2 p.m.

**1154 G Street • Reedley • 559-643-0025**

 Like us on Facebook

05668





Inspired by your  
pure potential.

We are on this earth for a reason. So much is possible: the things you will achieve, the good you will do, the lives you will touch. You can leave the world a better place. While the love you were born with grows. You, and everyone who's at a beginning, inspire us to do more than practice medicine. You inspire us to transform lives.

See inspiration in action at [AdventistHealth.org/Reedley](https://AdventistHealth.org/Reedley)





# Reach Your Fullest *Potential*

Since 1965 Kings Canyon Unified School District has been committed to helping students reach their fullest potential.



*"KCUSD gave me a great foundation for my BS degree at Fresno State and success in our family business. Three generations of Reedley High graduates make me proud, my mom Nighel Scroggins (1948), myself (1980) and my son, Sam (2010). I am grateful to have grown up and now work in the Reedley community."*

**Robert Huebert**, President - Lee's Service  
Attended: Lincoln Elementary School, General Grant Middle School, Reedley High School

*"As a student, KCUSD helped me realize my potential as a future educator. It is an honor to now work for this district where I can pay it forward by helping our students realize their potential as well."*

**Oscar Villaseñor**, Principal - McCord Elementary School  
Attended: Sheridan Elementary School, McCord Elementary School, Citrus Middle School and Reedley High School



*"The teachers at KCUSD schools gave me a voice-- they taught me that my ideas have value, which is an incredibly powerful experience as a young adult."*

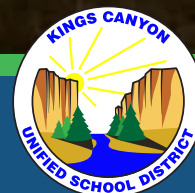
**Emma Rogers**, Assistant Professor of English - Diablo Valley College  
Attended: Riverview School, Reedley High School

*"My experience as a KCUSD student has shaped my work ethic and most importantly given me necessary attributes I now use in college. I feel grateful and privileged for the opportunities and resources my district had available for all students."*

**Vanessa Barragan**, President's Scholar - California State University, Fullerton  
Attended: Silas Bartsch School, Reedley High School



Photo Credit - Michael Miller- Guarantee Real Estate Reedley



*"KCUSD's mission is to provide a broad spectrum of educational programs and co-curricular activities for all students so that they may attain their highest potential."*